

In collaboration with



UNIVERSITY OF  
**TORONTO**  
MISSISSAUGA



## ESL + Entrepreneurship Summer Program 2020

3 weeks from July 6 - 24

Students 12 - 16 years old

Stay in University Campus Residence Apartments!

### Weekend fun!

#### Canadian Experience Activities:

**July 11 & 12** - Toronto Tour  
(Includes CN Tower, Ripley's Aquarium, Casa Loma and Royal Ontario Museum)

**July 18** - Trip to Niagara Falls  
(Includes boat to the falls, lunch at the Sheraton and tour of Niagara-on-the-lake)

**July 19** - Visit to Toronto  
Premium Outlet mall

All transportation for the 3 weeks is included!

### 3 week Schedule - Monday to Friday

#### 9:00 am - 12:00 pm English Class

Students will be tested upon arrival to be placed in the appropriate level with other students. Certificate of achievement included upon completion.

12:00 pm - 1:00 pm Lunch Hour - students bring bagged lunch from residence

#### 1:00 pm - 3:00 pm Entrepreneur Classes, Trips and Workshops



Instruction by Professors of UTM and the ICUBE team and field trips to innovative organizations included. Example Content Covered: Problem Thinking, Innovation Mindset, Leadership Mindset, Solution Creation, Finding Unique Personal Strength, Personal Branding and visits to Incubators and Startup companies for real world experience.

- All fees are in Canadian dollars
- Student's English level must be minimum B1 (students will take an online placement test after registration at no additional charge)
- Personal spending money not included

## Total Fees \$4,616 per student



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### Frequently Asked Questions and Answers (Q&A)

#### 1. Residence

**Q: What are the rooms like where students will be staying?**

**A:** Students will be staying in the University of Toronto Mississauga (UTM) campus residence. This will be an apartment with one washroom, one common living space, one kitchen and 4 bedrooms. Each bedroom has two beds, and sleeps 2 students. The total number of people in one apartment, is eight.

**Q: Will there be students from outside of the Heartland Summer Program staying in the same rooms?**

**A:** No. Each apartment will be dedicated to our Summer Program students. As the Summer Program is open to students of the same age, but from different countries, it is possible that students of different nationalities will be living together in the same apartment and perhaps sharing a room. This will be based on numbers from each country. Boys and girls will be in separate apartments. This is a really excellent bonding opportunity for the students.

**Q: What is the plan for meals (Breakfast, Lunch and Dinner)?**

**A:** Part of the fees for the residence includes the university meal plan. Students will be living a few minutes away from the main school cafeteria and have the breakfast and dinner in the dining hall. They will receive a bagged lunch prepared by the university meal services every day of their program. The food is fresh and prepared on site and includes a variety of options.

#### 2. Classes

**Q: Where do classes take place and who will be teaching the students?**

**A:** All classes will take place on campus at UTM. This is a joint program offered by Heartland International English School (morning English classes will be taught by Heartland teachers) and University of Toronto Entrepreneurship and Business programing with ICUBE (<https://icubeutm.ca/>). University of Toronto Entrepreneurship is ranked in the 'World Top 10 best managed incubators' by UBI Global in 2019 and University of Toronto entrepreneurs have secured more than \$1.5 billion in investment and created more than 500 start-up companies over the past decade. The 2 hours a day of programing in entrepreneurship training will be provided by ICUBE UTM professors. Students are expected to bring their own laptops/ personal computer devices as they might be required to use them. Only summer program students will be in the classes together. This is a closed program, not open to other UTM or Heartland students.

**Q: What are the company visits like?**

**A:** In working with UTM to create the Entrepreneur classes and workshops and we will be able to create visits to business in all stages of their life from start-up to well established companies. They will be respected businesses within the community. Some may be strictly Canadian, some may be international – all of them will be very impressive and inspirational!

**Q: What will students receive at the end of the program?**

**A:** There will be a small ceremony to award students with their certificates of completion at the end of the program. ICUBE UTM can also issue acceptance letters to students that will be participating in the program so they can get Canadian visitor visas.

#### 3. Activities

**Q: Are the weekend activities open to other students?**

**A:** Yes. The weekend excursions will be open to Heartland students studying a variety of programs. For example, The outlet mall is a fair distance away so it is not very easy for students to visit on their own. Heartland provides a private bus on occasion, for groups of students to travel to the mall. It is one of the biggest outlet malls in Canada and features many brand name stores. It is a very popular destination for students of all ages to enjoy.

**Q: What can students do in the evenings?**

**A:** Evenings are free for students, and the responsibility of the chaperons. Please keep in mind that after a very full day of classes, and completing homework (which may be assigned everyday) we find that students prefer to relax together in common areas of the residence. However, we are happy to recommend fun and close places to go appropriate for the age group.

**Q: What is the plan for transportation to and from activities?**

**A:** All transportation required for activities is included in the price. Heartland will provide a private bus for some activities and a metro pass for getting to and from Toronto downtown. The group will always travel together.